

Agency: Commerce, Community and Economic Development**Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Southcentral Foundation****Federal Tax ID:****Project Title:****Project Type:** Remodel, Reconstruction and Upgrades

Southcentral Foundation - Wellness Warriors Renovation and Expansion

State Funding Requested: \$650,000**House District:** Statewide (1-40)

One-Time Need

Brief Project Description:

The funding will provide housing for up to 40 additional participants in the Wellness Warriors program which combats domestic violence, child sexual abuse, and child neglect.

Funding Plan:**Total Cost of Project:** \$650,000*There is no other funding needed***Detailed Project Description and Justification:**

Southcentral Foundation is requesting \$650,000 to remodel an existing building so that the Family Wellness Warriors Initiative (FWWI) can expand and house an additional 40 participants to attend their programs. FWWI is a statewide training and education program that addresses the challenges of domestic violence, child sexual abuse, and child neglect faced by Alaska Native people and others from around the state. Participants come from every corner of the state and engage in the program at the communities request. FWWI provides a three year comprehensive community and regional development model that includes intensive education and training, leadership development, parent education, family and community support. The program works with Tribal and community leaders and begins with a dialog that establishes a partnership for determining how to combat the problems in the community using appropriate cultural practices. The training is only provided by invitation from the community and the ultimate goal is the wellness of the entire community. FWWI holds approximately 15 multi-day trainings on a yearly basis in Anchorage, as well as, weekly support groups and gatherings. Some of the training programs include Arrigah House, a training designed to host up to 50 people, Beauty for Ashes, a program designed to host up to 100 participants, and Advanced Leadership Education and Training, a 10 day training designed to train group leaders in implementation of the FFWI philosophy in their local communities. Southcentral Foundations program has been very successful and is in high demand. The new addition of housing will allow the program to meet the growing demand for the program and will allow them to help more people around the state combat the issue of domestic violence and child abuse.

Project Timeline:

The money will be expended over the course of the next fiscal year.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Southcentral Foundation

Grant Recipient Contact Information:

Name:	Southcentral Foundation
Address:	4501 Diplomacy Drive Anchorage, AK 99508
Phone Number:	729-5000
Email:	

Has this project been through a public review process at the local level and is it a community priority? ☒ Yes ☐ No

Southcentral Foundation



April 13, 2010

The Honorable Anna Fairclough
Alaska State House of Representatives
State Capitol Room 421
Juneau, Alaska 99801

Dear Representative Fairclough:

On behalf of Southcentral Foundation ("SCF"), I want to extend my sincere appreciation and thank you for your continued support of SCF's Capitol Budget request of \$650,000 so that SCF's Family Wellness Warriors Initiative ("FWWI") will have the financial resources to provide housing for up to 40 additional participants who come to Anchorage from throughout the State for training at FWWI.

As you know, SCF's FWWI is a statewide training and education program that addresses the challenges of domestic violence, child sexual abuse, and child neglect faced by Alaskan Native people all over Alaska. The FWWI Training Model provides education, tools and skills to reverse the escalating levels of domestic violence and child maltreatment, using culturally appropriate strategies. FWWI has gained acceptance and trust statewide because it provides training only by invitation from communities. However, due to the high cost of travel and lodging in Alaska, often it is most cost effective to hold trainings at the FWWI facilities in Anchorage.

The FWWI facilities in Anchorage are in very high demand. FWWI holds approximately 15 multi-day trainings per calendar year at the Anchorage campus, as well as weekly support groups and gatherings, including *Arrigah House*, a training designed to host up to 50 people, *Beauty for Ashes*, a local training conference designed to host up to 100 participants, and *Advanced Leadership Education and Training*, a 10 day training designed to train group leaders in implementation of the FWWI philosophy in their communities.

If SCF's budget request is funded by the State of Alaska, FWWI will be able complete necessary system and safety renovations and remodeling to one of the existing buildings on the FWWI campus so that FWWI could house 40 additional FWWI training participants in Anchorage. These funds would enable FWWI to double its current housing capacity so that it could provide onsite training and education for up to 80 participants at one time.

In view of the fact that Governor Parnell has made combating domestic violence and sexual abuse a high priority statewide, SCF respectfully requests the Alaska Legislature to fully fund its request for \$650,000 so that FWWI can further its mission to end domestic violence, child sexual abuse, and child neglect in Alaska.

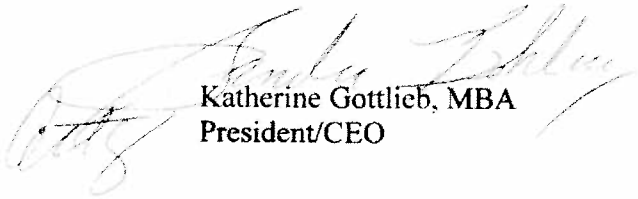
Southcentral
Foundation



Thank you again for your continued support.

SINCERELY,

SOUTHCENTRAL FOUNDATION



Katherine Gottlieb, MBA
President/CEO

cc: The Honorable Sean Parnell

LEGISLATIVE FUNDING REQUEST
**SOUTHCENTRAL FOUNDATION'S
FAMILY WELLNESS WARRIORS INITIATIVE**

Family Wellness Warriors Initiative (FWWI) is Southcentral Foundation's state-wide program to address the challenges of domestic violence, child sexual abuse, and child neglect faced by Alaskan Native people in rural and isolated communities. While the Alaska Native community is FWWI's targeted population, all individuals, regardless of race, are encouraged to attend. The FWWI Model equips rural communities with education, tools and skills to reverse the escalating levels of domestic violence and child maltreatment using culturally appropriate strategies.

FWWI provides a three-year, comprehensive community and regional development model that includes intensive education and training, leadership development, parent education, and family and community support. The program works with Tribal and community leaders and begins with a dialog that establishes a partnership for determining the next steps to be taken in creating the attitudes and structures for preventing domestic violence, child sex abuse and child neglect in that community. FWWI is founded on "evidenced-based and promising culturally-appropriate practices." Methods employed include eliminating the shame and guilt of people harmed by domestic violence, child sexual abuse and child neglect; re-establishing the roles of parents as protectors of families; making one's own story coherent; and using spiritual beliefs to re-establish moral and ethical direction. While FWWI was developed by Alaska Native people for Alaska Native people, it can be effective with all people who are willing to concede that men are not the problem, but critical to the solution. All evidence suggests that the usual approaches of putting perpetrators in jail and children into the protective custody of the State are both expensive and ineffective. In fact, these approaches may even be accelerating the cycle. Data collected formally through focus groups and questionnaires indicate that FWWI has a major positive impact upon the lives of those participants.

FWWI has gained acceptance and trust in rural areas because it provides training only by invitation from the community. The FWWI training model can be a template for creating similar community change throughout Alaska since it was created for replication and adaptation. Due to the high cost of travel and lodging in Alaska, often it is most cost effective to hold trainings at the FWWI facilities in Anchorage. The FWWI training campus has a conference center and lodging available onsite. However, trainings also occur in participating rural communities. Depending on the logistics associated with each region, the cost to complete the three-year training program averages \$650,000 per region.

Given its vision of wellness in the Alaska Native community, Southcentral Foundation vigorously seeks funds to keep the FWWI program viable. Over the past decade, FWWI funding partners have included the U.S. Department of Justice, Murdock Trust, Rasmuson Foundation, Robert Wood Johnson Foundation, Paul G. Allen, Conoco-Phillips, and the Alaska Children's Trust. Maintaining sufficient funding for FWWI is a continuous challenge because it does not fit into an established program niche with a predictable reimbursement stream.

In view of Governor Parnell's bold initiative to combat domestic violence and sexual abuse, Southcentral Foundation respectfully requests consideration of the following funding requests to the Legislature: (1) **\$200,000** so that FWWI can assist the Bristol Bay region to complete the third and final year of the FWWI community and regional training model and (2) **\$650,000** so that FWWI can provide all three years of its community and regional training model to Alaska Natives in one other rural region besides Bristol Bay. Currently, four regions outside of Bristol Bay have made formal requests to FWWI to begin the community and regional training model. However, Southcentral Foundation does not have the funding available to provide these critical services.

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FWWI has gained acceptance and trust in rural areas because it provides training only by invitation from the community. However, due to the high cost of travel and lodging in Alaska, often it is most cost effective to hold trainings at the FWWI facilities in Anchorage. To address the increased number of requests for FWWI training and events from both rural and urban communities from all over Alaska, in 2009, Southcentral Foundation purchased a parcel of land with several buildings on it to serve as the FWWI training campus in Anchorage. Southcentral Foundation purchased the parcel of land for **\$2.3 million**, and spent **\$2 million** to construct a small conference center and to renovate the adjoining buildings at the site, including extensive remodeling of one apartment complex that houses up to 40 FWWI training participants. However, it continues to be necessary to house some FWWI training participants and leaders at an off-site hotel because one existing building on the FWWI campus that is planned to be used to house training participants remains unusable and requires comprehensive system and safety renovations and remodeling.

The FWWI facilities in Anchorage are in high use. FWWI holds approximately 15 multi-day trainings per calendar year at the Anchorage campus, as well as weekly support groups and gatherings, including *Arrigah House*, a training designed to host up to 50 people in rural communities as part of the three year model, *Beauty for Ashes*, a local training conference designed to host up to 100 participants, and *Advanced Leadership Education and Training*, a 10 day training designed to train group leaders in implementation of the FWWI philosophy in their communities. In light of the fact that FWWI is in high demand, and is also an event-driven program, FWWI requires a multi-functioning facility.

Given its vision of wellness in the Alaska Native community, Southcentral Foundation vigorously seeks funds to keep the FWWI program viable. Over the past decade, FWWI funding partners have included the U.S. Department of Justice, Murdock Trust, Rasmuson Foundation, Robert Wood Johnson Foundation, Paul G. Allen, Conoco-Phillips, and the Alaska Children's Trust. Maintaining sufficient funding for FWWI is a continuous challenge because it does not fit into an established program niche with a predictable reimbursement stream.

In view of Governor Parnell's bold initiative to combat domestic violence and sexual abuse, Southcentral Foundation respectfully requests consideration of the following funding requests to the Legislature (1) **\$650,000** so that FWWI has the financial resources to complete necessary system and safety renovations and remodeling to one of the existing buildings on the FWWI campus that is planned to be used to house FWWI training participants and (2) **\$2.2 million** funding request to the Alaska Legislature so that FWWI can construct a kitchen/dining hall on the FWWI Campus. A commercial kitchen and dining area is necessary in order to reduce catering costs and to provide efficient and comfortable meal service to the maximum number of FWWI program participants. If these projects are funded by the State of Alaska, FWWI will be able to provide housing and meals for up to 40 additional participants who come to Anchorage from rural Alaska for training. Essentially, the funds would enable FWWI to double its training capacity so that there is a decrease in the number of people who are on the wait list for FWWI's vital training services and so that FWWI can further work on ending domestic violence, child sexual abuse, and child neglect in Alaska.



Southcentral Foundation
Family Wellness Warriors Initiative
Overview of Funding History
2/2/2010

Funding Source	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	FY 2009	FYTD 2010	Total
Murdock Charitable Trust		729,500									729,500
Alaska Native Foundation		650,000		300,000	200,000	200,000	200,000	200,000	200,000		1,650,000
Allen Charitable Foundation											300,000
Wood Johnson Foundation					323,000						323,000
Native Health Board		602,000	197,500		497,050						1,296,550
Department of Justice		500,975									500,975
State of Alaska						37,500	25,000	12,500	12,500		87,500
Department of HHS								75,000			75,000
Cooper Phillips								5,000			5,000
Alaska Company of Alaska									51,552.43		51,552.43
Alaska Construction									25,000		25,000
Alaska Bay Native Association									3,800		3,800
Alaska Point									10,000		10,000
Alaska Pribilof Island Association									5,000		5,000
Alaska State									3,325		3,325
Alaska Individual Donations									13,920		13,920
Alaska Native Foundation	75,000	500,000	50,000	1,050,000	620,825	1,033,450	856,016	1,079,071	1,117,818	1,531,241	7,913,442
Lark/Grumman St Properties								2,333,821	2,036,000		4,369,821
Alaska Native	75,000	2,982,475	247,500	1,350,000	1,640,875	1,270,950	1,081,016	3,705,392	3,478,915	1,531,241	17,363,364
Alaska Native	75,000	3,057,475	3,304,975	4,654,975	6,295,850	7,566,800	8,647,816	12,353,208	15,832,123	17,363,364	17,363,364

1 Year is the fiscal year the funding was awarded.

Alaska Native Health Board, US Department of Justice, and US Department of HHS awards include funding for both direct and indirect costs. All other awards/funding are for direct costs only. Above amounts also exclude substantial facility operating cost contributions from SCF.